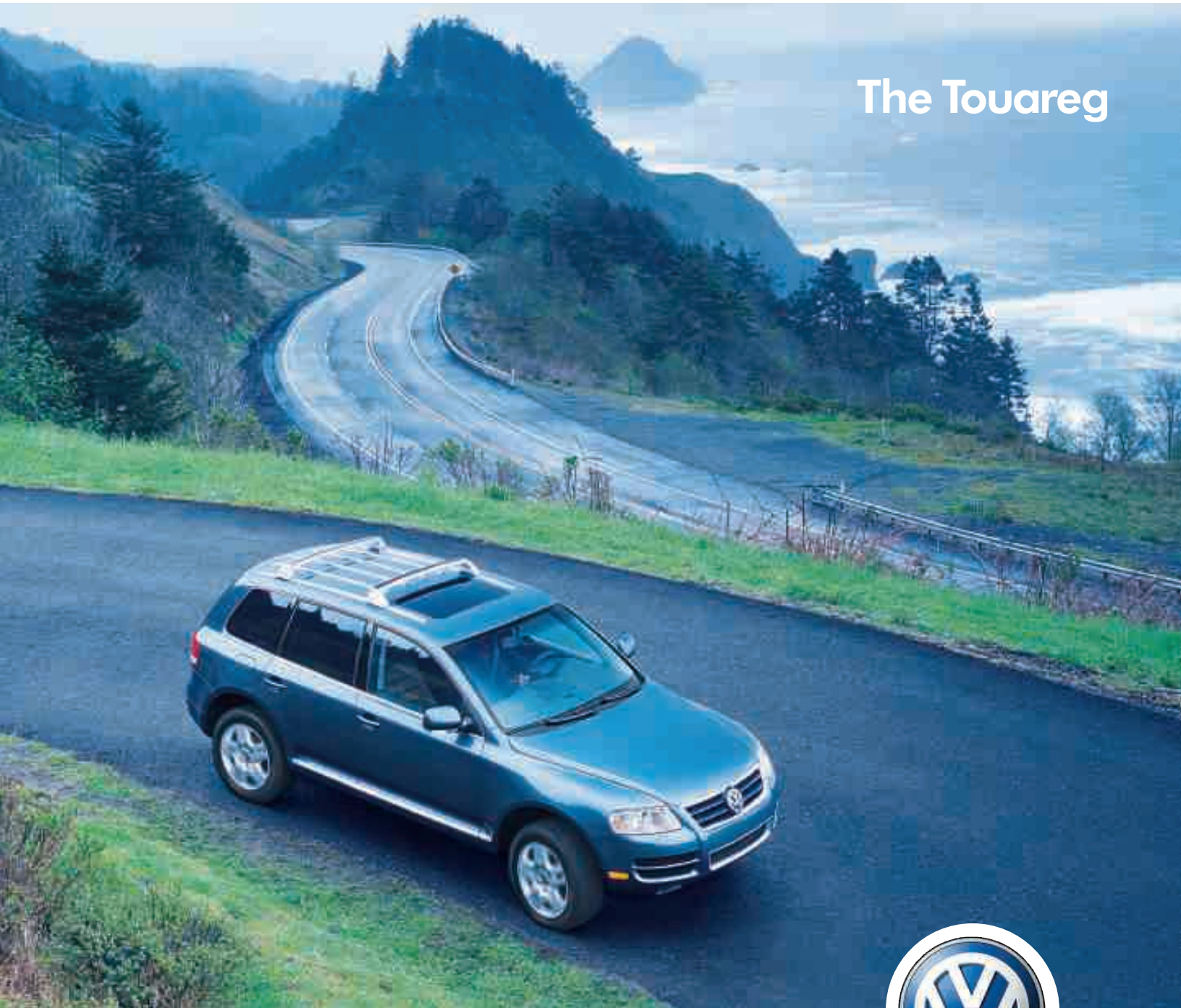


[ okay let's begin ]

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# The Touareg



[ meet the touareg ]



 Click here or say "Tour-eg." Catchy eh?



Drivers wanted.® 

# The Touareg.

**Starts at \$35,900.\***

Presenting the Touareg. A sport utility vehicle designed to provide as much joy on-road as off, it's the Volkswagen that does what other Volkswagens don't. We like to think of it as the most intuitive Volkswagen so far. Engineered to a T, designed for comfort and packed with practically a thousand different features for a million different situations, the Touareg has arrived.

\*Base M.S.R.P. of \$35,900 for a 2005 Touareg V6. Price excludes taxes, registration, transportation, other options, and dealer charges. Supplies limited. Dealer sets actual prices.

## [ where do we start? ]

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### TOUAREG FEATURES (below)

It's not every day a vehicle is packed from head to toe with such delightful features. Individually engineered with practicality in mind, they all do their bit to deliver the most from your driving experience. Attention to detail is key, starting from a feature's overall functionality to its careful design and thoughtful placement. All of which contributes to that distinctively familiar Volkswagen look and feel.

### AERO WINDSHIELD WIPERS

Every swipe at pesky droplets counts big time with these aerodynamically designed wipers. And, true to the intuitive nature of the Touareg, when the wipers are turned to the intermittent position a rain sensor will automatically set the wipers in motion when the skies open up.



### 12-WAY PROGRAMMABLE SEATS<sup>1</sup>

These ergonomically designed buttons control the ergonomically designed seats. Up, down, backwards, forwards – they move every way but inside out. The memory pack will store your favorite positions (including settings for the 4-way lumbar support), while the heated side bolsters and center panel will keep you warm on cold, wintry nights.



### GPS NAVIGATION SYSTEM<sup>2</sup>

Erase "Uh honey, we're lost" from your lexicon. There's a sophisticated satellite in space that knows exactly where you are and will fill you in via this 7-inch display. It comes with voice instructions, too (no German accent, though), and tells you exactly how to get wherever it is you're going. There's also a compass and specific info on the precise direction that the Touareg is traveling.



### KEYLESS ACCESS ENTRY<sup>3</sup>

A little trick up our sleeve to welcome you to the 21st Century. If the remote key is on you, a sensor inside the car will detect it. When you touch the door handle, it will automatically unlock the door. To lock it back up, simply press the little button on the door handle and you'll be good to go.



### 4-ZONE CLIMATRONIC™ CLIMATE CONTROL<sup>4</sup>

Some like it hot. Some like it cold. This feature allows passengers to control the temperature, as well as the amount and direction of air flow in their own space via an individual set of controls. Or the driver can set the vehicle to one temperature with the master button.

### **5** 5 MORE COOL FEATURES

1. Heatable side mirrors with integrated blinkers
2. Multifunction driver display
3. Optional adjustable air suspension
4. 10-speaker premium stereo with CD player
5. 6-speed auto transmission with Tiptronic®

<sup>1</sup>Standard on V8 and V10 TDI®. Optional with package on V6. Memory optional with package for passenger seat on V8 and V10 TDI. <sup>2</sup>Optional on all trim levels. <sup>3</sup>Optional with package on V8 and V10 TDI. <sup>4</sup>Optional on V8 and V10 TDI.



## [ looks and brains ]

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### TOUAREG INTERIOR (below)

Like all Volkswagens, the Touareg has an unpretentious air about it. Supple hand-stitched surfaces and fine fabrics decorate the cabin, while burl wood and well-appointed splashes of chrome adorn the consoles. Tasteful, sporty, and modest, everything about the Touareg is just so. (And blissfully quiet, thanks to its acoustic insulation.) Stretch out and take it all in. Front and back, there's plenty of room.



Did you know the Touareg can keep you up-to-date on what's going on in its head via this multifunction driver display? It's directly within your line of vision, and thanks to its simple, straightforward visual cues, it's also really easy to understand.



Did you know the Touareg was named *Auto Week's* SUV/Off-Roader 2004?



### REAR WINDOW SHADE<sup>1</sup>

The Touareg offers protection from the sun for rear-seat passengers too, courtesy of these handy shades. Made from a tough mesh fabric, they can be easily pulled up and attached to hooks at the top of the window frame. When not in use, they retract completely into the bottom of the window frame.

<sup>1</sup>Standard on V8 and V10 TDI. Optional with package on V6.

Drivers wanted.® 



[ endless ]



### TOUAREG IN ACTION (below)

**1.** 4XMOTION™ in motion. **2.** Thanks to an adjustable air suspension,<sup>1</sup> you'll stay nice and dry in up to 22.8 inches of H<sub>2</sub>O.<sup>2</sup> **3.** With Continuous Damping Control<sup>1</sup> and 4XMOTION, the Touareg's as much fun to drive on the road as off. **4.** Even at rest the Touareg can't hide its rugged good looks.



Did you know the Touareg can handle up to 45° angles? Put it this way, when you're going up a 45° angle all you see is the sky.



1 2



3 4



This just in. The V10 TDI<sup>®</sup> was named the International Engine of the Year in its class. Again.

—Above 4-liter (V10 TDI) 2003 & 2004

<sup>1</sup>Optional on V6 and V8, standard on V10 TDI. <sup>2</sup>Equipped with optional air suspension at highest level. Max. fording depth 22.8 inches. Professional driver. NEVER enter water with a current, or of unknown depth.

Drivers wanted.<sup>®</sup>



## [ our #1 standard feature ]

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### SAFETY FEATURES (below)

The Touareg comes well armored with a variety of intelligent and responsive safety systems. Plus a whole host of other independent safety-related features to help handle everything from a treacherous stretch of road to a tight parking space. Combined, they work tirelessly to help protect you and your passengers, whether you're driving to work, across town, or clear across the country.



### ROADSIDE ASSISTANCE<sup>1</sup>

The Touareg also has a 24-hour-a-day Roadside Assistance package, for 4 years, unlimited mileage. Wherever you go, there we are.



### LATCH SYSTEM<sup>2</sup>

Every Touareg comes fully equipped with Lower Anchorage Tethers for Child seats – a standardized child seat attachment system that ensures maximum protection.

### HOMELINK<sup>®</sup>

Door-to-door safety is the name of the game. Think of HomeLink as a 24-hour electronic butler at your service. It'll operate your garage door, home lights, and security system at the press of a button.

### INFLATABLE SPARE TIRE

You'll find it conveniently placed in your trunk, as opposed to underneath the vehicle. (Why make it hard to get to?) It comes with an air compressor that you can use for inflating other stuff, too.



### ELECTRONIC PARKING ASSISTANCE<sup>3</sup>

Parking's a cinch. The Touareg has integrated ultrasonic sensors in its front and rear bumpers. As you get within a few feet of another object, the sensors provide visual and acoustic signals to let you know if you're getting too close. (Can't help you with meter maids, though.)

5

### 5 MORE SAFETY FEATURES

1. Volkswagen Telematics by OnStar<sup>4</sup>
2. Tire pressure monitoring system
3. Anti-theft vehicle alarm system
4. ABS (Anti-lock Braking System)
5. Dual front and front side airbags, supplemental restraint system, and Side Curtain Protection™ System <sup>2</sup>

<sup>1</sup>Roadside Assistance is provided by Road America. See dealer for details. <sup>2</sup>Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. <sup>3</sup>Optional on all trim levels. <sup>4</sup>Optional on V6, V8, and the V10 TDI. Volkswagen vehicles are equipped with a telematics system that utilizes analog telephone signals to enable Volkswagen Telematics by OnStar services. Recently, the U.S. Federal Communications Commission (FCC) ruled that wireless telephone carriers are required to fully support the analog wireless network until February 16, 2008. After this date, it is likely that the analog wireless network will be phased out, rendering analog devices inoperable.

Drivers wanted.®





[ pick a you hue ]



Black NM



Colorado Red M



Offroad Gray M



Shadow Blue M



Anthracite



Walnut



Teak



Myrtle

FABRIC

WOOD



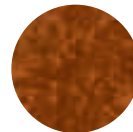
Campanella White NM



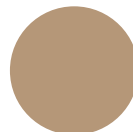
Reed Green M



Gray



Vavona



Beige



Reflex Silver M



Venetian Green M



Blue Silver M



Wheat Beige M

M Metallic Color

NM Non-Metallic Color

BUILD YOUR OWN

Oh, you like the 17" wheels but with an Offroad Gray exterior and the optional navigation system? Configure your own at [vw.com/touareg/build.htm](http://vw.com/touareg/build.htm).



<b>KEY:</b>	<b>S</b> Standard	<b>O</b> Optional	<b>P</b> Available with package	<b>✓</b> Available	<b>•</b> Unavailable
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	V6	V8	V10 TDI
<b>INTERIOR</b>			
<b>Aesthetically speaking</b>			
Power windows with key-operated convenience close and open feature, pinch protection, and automatic driver's side one-touch feature for front windows only	S	S	S
Tilt-and-slide power glass sunroof with tinted glass, manual sunshade, preselect pinch protection, and convenience-closing feature operated by driver's door power lock	S	S	S
10-speaker premium VI stereo with AM/FM and single CD player	S	S	S
Driver and front passenger fully reclining comfort seats with height- and angle-adjustable head restraints	S	S	S
8-way manual adjustable front seats	S	•	•
12-way power adjustable front seats with lumbar support and memory function for driver's seat and exterior mirrors	P	S	S
Heatable front seats	S	S	S
Heatable rear seats	•	P	P
Aluminum accents and walnut wood interior trim	S	S	S
Heated steering wheel	•	P	P
Ambient lighting in foot wells, door handles and above center console	S	S	S
<b>For your convenience</b>			
CD-based GPS navigation system with visual and audible commands	O/P	O/P	O/P
HomeLink	S	S	S
Multifunction trip computer (trip time, distance, average speed and fuel consumption, current fuel consumption, and miles to empty)	S	S	S
Multifunction onboard computer (adjusts driver's preferences)	S	S	S
Compass	S	S	S
Dual-zone Climatronic automatic climate control	S	S	S
Four-zone Climatronic automatic climate control	•	O/P	O/P
Central power locking system with remote transmitter	S	S	S
4-spoke, leather-wrapped, multifunction steering wheel (cruise control, audio and onboard computer)	S	S	S
<b>EXTERIOR</b>			
<b>Front to back</b>			
Bi-Xenon headlamps with washer system	O/P	O/P	S
Automatic headlights with coming/leaving home feature	S	S	S
Side blinkers integrated into side mirrors	S	S	S
Power flush-folding, auto-dimming exterior mirrors with memory	P	S	S
Power synchronized, heatable exterior mirrors with passenger tilt while reversing	S	S	S
Black adjustable, removable roof rack	S	S	•
Silver adjustable, removable roof rack	•	P	S
Electronic parking assistance	P	P	P
<b>SAFETY &amp; SECURITY</b>			
<b>Play it safe</b>			
Dual front and front side impact airbags, supplemental restraint system <sup>1</sup>	S	S	S
Side Curtain Protection airbags <sup>1</sup>	S	S	S
Direct tire pressure monitoring system	O	O	O
Intelligent crash response system	S	S	S
Volkswagen Telematics by OnStar	O	O	O
<b>Lockdown</b>			
Keyless access	•	P	P
Valet key	S	S	S

**W WARRANTY**

**BASIC LIMITED WARRANTY:** The Touareg comes with a bumper-to-bumper New Vehicle Limited Warranty for 4 years or 50,000 miles, whichever comes first.<sup>2</sup>

**POWERTRAIN LIMITED WARRANTY:** The Volkswagen Powertrain Limited Warranty provides 5 years or 60,000 miles of protection, whichever comes first.

**ANTI-CORROSION WARRANTY:** A fully galvanized steel body means we can offer you a 12-year unlimited mileage Limited Warranty Against Corrosion Perforation.

<sup>1</sup>Airbags are supplemental restraints only and will not deploy under all accident scenarios. Always use safety belts and seat children only in the rear, using restraint systems appropriate for their size and age. <sup>2</sup>See dealer for more details about option packages. <sup>3</sup>Wear and tear items and adjustments are excluded after the first 12 months or 12,000 miles, whichever comes first.

	V6	V8	V10 TDI
<b>Engineering &amp; Technology</b>			
<b>German engineered, of course.</b>			
3.2L, 240 hp, 228 lb-ft torque V6 engine	S	•	•
4.2L, 310 hp, 302 lb-ft torque V8 engine	•	S	•
5.0L, 310 hp, 553 lb-ft torque V10 diesel engine	•	•	S
6-speed automatic transmission with Tiptronic	S	S	S
4XOTION permanent four-wheel drive system with low range gear and adaptive torque distribution	S	S	S
Servotronic® power steering	•	•	S
Center-locking differential	S	S	S
Rear-locking differential	O	O/P	O/P
Front double wishbone independent steel spring suspension	S	S	S
Rear four-link independent steel spring suspension	S	S	S
4-Corner adjustable air suspension with 6 adjustable ride heights and Continuous Damping Control (3 adjustable damping settings)	O	O/P	S
ABS (Anti-lock Braking System) 4-wheel vented disc brakes	S	S	S
ESP (Electronic Stabilization Program)	S	S	S
ASR (Anti-slip Regulation traction control)	S	S	S
EDL (Electronic Differential Lock)	S	S	S
EBD (Electronic Brake Force Distribution)	S	S	S
HBA (Hydraulic Brake Assist)	S	S	S
EBA (Engine Braking Assist)	S	S	S
Power-assisted rack and pinion steering	S	S	S
LEV II (Low Emissions Vehicle)	S	•	•
BIN 10 emissions concept	•	S	•
Tier 1 emissions concept (45 state emissions)	•	•	S
Laser beam-welded, unitized construction, fully galvanized steel body	S	S	S
255/60 R17H, all-season tires (snow chain compatible)	S	•	•
255/55 R18V, all-season tires (snow chain compatible)	•	S	S
275/45 R19Y, summer performance tires	•	O	O

**Measurements**

Wheelbase	112.4 in
Overall Length	187.2 in
Width	75.9 in
Height	68.0 in
Front/Rear Head Room	38.7/38.3 in
Front/Rear Shoulder Room	57.7/57.4 in
Front/Rear Leg Room	41.3/35.6 in
Passenger Volume	99.0 cu ft
Cargo Volume (with rear seat folded)	71.0 cu ft
Towing Capacity (max. braked trailer)	7,716 lbs
Maximum Roof Cargo Weight	220 lbs

	City	Highway
<b>Fuel Consumption</b> (EPA estimates only)		
V6	15 mpg	20 mpg
V8	14 mpg	18 mpg
V10 TDI	17 mpg	23 mpg
Fuel Tank Capacity	26.4 gallons	
Fuel Requirement (Premium recommended)	Unleaded	







## Optional Packages

### V6 Preferred Packages

#### Package #1

Sound System I with 11 speakers and amplified sound (300 watts) and Bi-Xenon headlamps with washer system

#### Package #2

Cricket leather-trimmed seating surfaces; 12-way power adjustable front seats with lumbar support and memory function for driver's seat and exterior mirrors; Power flush-folding, auto-dimming exterior mirrors with memory; Front center armrest with dual storage compartments; Walnut wood trim; Side manual sunshades; and Front sliding armrest

#### Package #3

Combines both Package #1 and Package #2

#### Package #4

Includes Package #2, plus: Sound System II with 11 speakers and amplified sound (375 watts); CD-based GPS navigation system with visual and audible commands; Electronic parking assistance; and Six-disc CD-changer in cargo area

#### Package #5

Includes Package #4, plus: Rear-locking differential; 4-Corner adjustable air suspension with 6 adjustable ride heights and Continuous Damping Control (3 adjustable damping settings)

### V8 Preferred Packages

#### Package #1

Sound System I with 11 speakers and amplified sound (300 watts); Bi-Xenon headlamps with washer system; Keyless access; Memory II (passenger seat, steering column, safety belts); Power height-adjustable, telescopic steering column; and Power, height adjustable front safety belts

#### Package #2

Includes Package #1. Upgrades to: Sound System II with 11 speakers and amplified sound (375 watts). Plus: CD-based GPS navigation system with visual and audible commands; and Six-disc CD-changer in cargo area

#### Package #3

Includes Package #2, plus: 4-Corner adjustable air suspension with 6 adjustable ride heights and Continuous Damping Control (3 adjustable damping settings); Silver adjustable, removable roof rack; Nappa leather-trimmed seating surfaces; and Myrtle or Vavona wood interior trim

#### Package #4

Includes Package #3, plus: Rear-locking differential and Electronic parking assistance

#### Package #5

Includes Package #4, plus: Four-zone Climatronic automatic climate control; Tire Pressure Monitoring System; Heated steering wheel; Heatable rear seats; and Ski sack

#### Winter Package (available only with purchase of any V8 package)

Heated steering wheel, Heatable rear seats, and Ski sack

### V10 TDI Preferred Packages

#### Package #1

Sound System II with 11 speakers and amplified sound (375 watts); CD-based GPS navigation system with visual and audible commands; six-disc CD-changer in cargo area; Keyless access; Memory II (passenger seat, steering column, safety belts); Power height adjustable, telescopic steering column; and Power, height adjustable front safety belts

#### Package #2

Includes Package #1, plus: Electronic parking assistance; Heated steering wheel; Heatable rear seats; Ski sack; Tire Pressure Monitoring System; Four-zone Climatronic automatic climate control; Rear-locking differential; Nappa leather-trimmed seating surfaces; Myrtle or Vavona wood interior trim

#### Winter Package (available only with purchase of any V10 TDI package)

Heated steering wheel, Heatable rear seats, and Ski sack





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Drivers wanted.® 